

Crowdfunding Enthusiast



Giving is 80% emotional and 20% rational

Illustration: Eva Cornejo (Vecteezy) PP v.20231206 www.lanoki.de

Investor



Finding the balance between profit and purpose

Illustration: Eva Cornejo (Vecteezy) PP v.20231206 www.lanoki.de

Social Media Addict



Social media is like a cocktail party. You join in, you share, you connect

Illustration: Eva Cornejo (Vecteezy) PP v.20231206 www.lanoki.de

Cultural Consultant



Recognize, accept and celebrate difference

Illustration: Eva Cornejo (Vecteezy) PP v.20231206 www.lanoki.de

Games Collector



The best things to collect are memories

Illustration: Eva Cornejo (Vecteezy) PP v.20231206 www.lanoki.de

Steam Bargain Hunter



We represent ourselves through the things we own

Illustration: Eva Cornejo (Vecteezy) PP v.20231206 www.lanoki.de

Games Blogger



People are one click away from leaving your blog. Give them some value for their limited attention span

Illustration: Eva Cornejo (Vecteezy) PP v.20231206 www.lanoki.de

Demo Player



Teaching is the highest form of understanding

Illustration: Eva Cornejo (Vecteezy) PP v.20231206 www.lanoki.de

Computer Game Developer



A game is a series of interesting choices

Illustration: Eva Cornejo (Vecteezy) PP v.20231206 www.lanoki.de

Games Manufacturer



Do not compromise on the quality and your customers will not negotiate on the price

Illustration: Eva Cornejo (Vecteezy)

PP v.20231206 www.lanohi.de

Graphic Designer



**Design is not just what it looks like and feels like.
Design is how it works**

Illustration: Eva Cornejo (Vecteezy)

PP v.20231206 www.lanohi.de

Retail Salesperson



To gracefully persuade, not manipulate, a person into a win-win situation

Illustration: Eva Cornejo (Vecteezy)

PP v.20231206 www.lanohi.de